Reg.No	100000
Name:	

SECOND SEMESTER BA DEGREE EXAMINATION, APRIL 2024

(Regular/Improvement/Supplementary)

ANIMATION & GRAPHIC DESIGN

GAGD2C04T: BASIC PHOTOGRAPHY

Time: 2 Hours Maximum Marks: 60

SECTION A: Answer the following questions. Each carries two marks.

(Ceiling 20 Marks)

Write short notes on:

- 1. Wide angle lens.
- 2. Behind-the-scenes photo essay.
- 3. Street Fashion Photography.
- 4. Literal meaning of photography.
- 5. Differential focus.
- 6. Whitebalance.
- 7. Shutter speed for a moving car.
- 8. Image-stabilization lens.
- 9. Shallow DOF.
- 10. Photojournalism.
- 11. Rule of space (Look space).
- 12. Headshots.

SECTION B: Answer the following questions. Each carries five marks.

(Ceiling 30 Marks)

- 13. Write a brief note on how umbrella is different from reflector.
- 14. Define ISO. What is the role of ISO in photography?
- 15. What are the things which we need to keep in mind while writing a caption for a photo?
- 16. Pros and cons of hard light and soft light.
- 17. What is analogue photography?
- 18. What is 'Architecture Photography' Mention different categories of Architecture photography?
- 19. Write a note on artificial and available light with example.

SECTION C: Answer any one question Each carries ten marks.

- 20. Elaborate on the basic equipment and accessories required in a studio photoshoot.
- 21. Describe how photography becomes the tool of visual storytelling. Write down the process of storytelling with pictures.

 $(1 \times 10 = 10 \text{ Marks})$