

**SECOND SEMESTER UG DEGREE EXAMINATION, APRIL 2024****(Regular/Improvement/Supplementary)****B. Com Professional****GBCP2B05T: BUSINESS MANAGEMENT AND ENTREPRENEURSHIP****Time: 3 Hours****Maximum Marks: 80****PART A: Answer *all* the questions. Each carries *one* mark.****Choose the correct answer.**

1. An organization which is created by through personal relationships:
  - a. Formal Organization.
  - b. Informal Organization.
  - c. Line Organization.
  - d. None of the above.
2. According to David McClelland the need for .....reflects a desire to interact socially with people.
  - a. Power.
  - b. Achievement.
  - c. Affiliation.
  - d. None of these.
3. Risks before an entrepreneur may be.....
  - a. Personal risk
  - b. Financial risk
  - c. Psychological risk.
  - d. All of the above
4. Entrepreneurship is encouraged to .....
  - a. Reduce regional imbalances.
  - b. Promote more and more exports.
  - c. Provide employment opportunities.
  - d. All of the above.
5. Who sponsored an Entrepreneur Development Scheme with Bank of India?
  - a. DIC.
  - b. NAYE.
  - c. TCO.
  - d. SIDBI.

**Fill in the Blanks.**

6. The ..... executives have executive authority.
7. .... is vested with the democratic style of leadership.
8. Lateral communication is also known as .....communication.
9. TRYSEM stands for .....
10. .... is the risk due to heavy borrowing.

**(10 x 1 = 10 Marks)****(PTO)**

**PART B: Answer any *eight* questions. Each carries *two* marks.**

11. What are the characteristics of management?
12. Mention the factors to be considered while determining the organizational structure.
13. What do you mean by leadership styles?
14. Define strict autocrat.
15. What do you mean by Theory X?
16. Define horizontal communication.
17. What is meant by Copreneurs?
18. What is innovation?
19. Define Entrepreneurship.
20. What is meant by Entrepreneurship Development Programmes?

**(8 x 2 = 16 Marks)**

**PART C: Answer any *six* questions. Each carries *four* marks.**

21. Explain the four models or systems of management.
22. Differentiate between policies and rules.
23. What is the role of co-ordination in other functions of management?
24. Explain reinforcement theory of motivation.
25. Differentiate between formal and informal communication.
26. What are the essential qualities required for a successful Entrepreneur?
27. Distinguish between Entrepreneur and Intrapreneur.
28. What are the objectives of ED Clubs?

**(6 x 4 = 24 Marks)**

**PART D: Answer any *two* questions. Each carries *fifteen* marks.**

29. Explain the principles of Henry Fayol.
30. Write an essay on external sources of recruitment.
31. What are the institutions involved in the development of entrepreneurship?

**(2 x 15 = 30 Marks)**