

**SECOND SEMESTER BA DEGREE EXAMINATION, APRIL 2024****(Regular/Improvement/Supplementary)****JOURNALISM & MASS COMMUNICATION****GBCJ2B02T: MEDIA HISTORY****Time: 2 ½ Hours****Maximum Marks: 80****SECTION A: Answer the following questions. Each carries *two* marks.****(Ceiling 25 Marks)****Write short note on:**

1. Bengal Gazette.
2. K P Kesava Menon.
3. Free Press Journal.
4. Devji Bhimji.
5. SITE.
6. Herman Gundert.
7. Swadeshbhimani.
8. 'Areopagitica'.
9. Samachar Darpan.
10. The Devil's Advocate.
11. Prasar Bharathi.
12. Joshua Marshman.
13. Deenabandhu.
14. Mirat-ul-Akbar.
15. C V Kunjiraman.

**SECTION B: Answer the following questions. Each carries *five* marks.****(Ceiling 35 Marks)**

16. Briefly analyse the Gandhian objectives of Journalism and the contribution of Mahatma Gandhi to Indian Journalism.
17. James Augustus Hicky cannot be regarded as the father of Indian Journalism. Explain.
18. Describe the growth of FM Radio Channels in Kerala.
19. Discuss briefly the journalistic efforts of Ramnath Goenka and Pothan Joseph.
20. Examine the role played by Malayala Manorama and Mathrubhumi newspapers in the mediascape of Kerala.
21. Evaluate the role of Indian Press in the post-independent period.
22. Write a note on the contribution of Vengayil Kunhiraman Nayanar to Malayalam Journalism.
23. Elucidate the growth of Indian Journalism through Serampore Missionaries.

**SECTION C: Answer any *two* question. Each carries *ten* marks.**

24. Trace the genesis of Malayalam Journalism.
25. Explain the history of broadcasting in India.
26. Raja Ram Mohan Roy is truly the first 'Modern Indian Journalist'. Discuss.
27. Discuss the contributions of prominent journalists who shaped the Malayalam Press.

**(2 x 10 = 20 Mark)**