

SECOND SEMESTER BA DEGREE EXAMINATION, APRIL 2023**(Regular/Improvement/Supplementary)****JOURNALISM & MASS COMMUNICATION****GBCJ2B02T: MEDIA HISTORY****Time: 2 ½ Hours****Maximum Marks: 80****SECTION A: Answer the following questions. Each carries *two* marks.****(Ceiling 25 Marks)****Write notes on:**

1. *Friend of India.*
2. *Doctrina Christa.*
3. Vernacular Press Act.
4. Muhammed Abdur Rahiman .
5. *Nasrani Deepika.*
6. Devji Bhimji.
7. *Devil's Advocate.*
8. S Sadanand.
9. K Sukumaran.
10. Vakkom Muhammed Abdul Khader.
11. Goenka Awards.
12. *Hum Log.*
13. Prasar Bharati.
14. Kuldip Nayar.
15. *Nilaykatha Symphony.*

SECTION B: Answer the following questions. Each carries *five* marks.**(Ceiling 35 Marks)**

16. 'Hicky was a daring journalist who defied the authorities.' How did he defy the British authorities?
17. Why do we describe Mahatma Gandhi as an editor with a difference?
18. 'Gnananikshepam is described as the first model newspaper in Malayalam.' What were its specialties?
19. Assess the future of Malayalam newspaper industry 10 years from now?
20. Why do we consider Kandathil Varughese Mappilla as a great visionary in Malayalam journalism?

(PTO)

21. How did SITE set the stage for actual growth of television broadcasting in India?
22. Describe the challenges faced by television broadcasting from social media.
23. 'FM radio has given a new lease of life to radio broadcasting.' Do you agree? Why?

SECTION C: Answer any two questions. Each carries ten marks.

24. 'When you were asked to bend, you chose to crawl' was a famous response of the media to the Indian Emergency in 1975-77. Assess the status of the media during the Emergency and compare it with the present-day journalism.
25. Critically analyse the evolution, growth and challenges of *Mathrubhumi* newspaper.
26. Describe the contributions of Hermann Gundert to Malayalam journalism.
27. 'Swadeshabhimani and Kesari were two legends in Malayalam journalism.' Do you agree? Why?

(2 × 10 = 20 Marks)