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Name:	42444444444444444444	

SECOND SEMESTER BA DEGREE EXAMINATION, APRIL 2023

(Regular/Improvement/Supplementary)

FUNCTIONAL ENGLISH: COMPLEMENTARY COURSE FOR JOURNALISAM AND MASS COMUNICATION

GFEN2C10T: ENGLISH FOR COMMUNICATION: PLATFORM SKILLS

Time: 1 ½ Hours Maximum Marks: 40

SECTION A: Answer the following questions. Each carries *two* marks. (Ceiling 12 Marks)

- 1. Fill in the blanks using correct tenses.
 - a. When Carol (call) last night, I (watch)my favorite show on television.
 - b. Sharon (love)to travel. She (go) abroad almost every summer. Next year, she plans to go to Peru.
- 2. Change the sentences into passive voice
 - a. They probably won't attend lecture tomorrow.
 - b. John returned the money last night.
- 3. Write the one word substitution for the following
 - a. One who eats human beings' flesh
 - b. A medicine which makes the effect of poison zero
- 4. What is portmanteau word? Give an example.
- 5. Characteristics of written communication.
- 6. Write two phrases to be used while you make enquiries.
- 7. How do you grab the attention of the audience in public speaking?

SECTION B: Answer the following questions. Each carries *five* marks. (Ceiling 18 Marks)

- 8. Mention some situations where you use a comma.
- 9. Differentiate between homonyms and homophones with suitable examples.
- 10. What is non-verbal communication? Elaborate on its significance in communication.
- 11. How does the seating arrangement in an organization affect communication?
- 12. Discuss the etiquette to be followed while answering a call.

SECTION C: Answer any one question. Each carries ten marks.

- 13. Importance of listening in Communication.
- 14. What are platform skills? Describe some of the effective platform skills and their benefits.

 $(1 \times 10 = 10 \text{ Marks})$