

5 (A)

D2BCE1901 (S3)

Reg.No.....

Name: .....

**SECOND SEMESTER UG DEGREE EXAMINATION, APRIL 2023**  
**(Improvement/Supplementary – 2019 to 2021 Admissions)**  
**COMMON COURSE IN ENGLISH**  
**GENG2A03T: WRITING FOR ACADEMIC & PROFESSIONAL SUCCESS**

**Time: 2 Hours**

**Maximum Marks: 60**

**SECTION A: Answer the following questions. Each carries *two* marks.**  
**(Ceiling 20 Marks)**

1. Define academic writing.
2. What is the purpose of an introductory paragraph?
3. What are rhetorical modes?
4. What is a thesis statement?
5. Mention two functions of a progress report.
6. What is a CV?
7. What is meant by pre-writing activities?
8. What are surveys?
9. Enlist the general characteristics of a narrative writing.
10. Mention the purpose of a questionnaire in a survey.
11. What is brainstorming?
12. What are premises in an argumentative writing?

**SECTION B: Answer the following questions. Each carries *five* marks.**  
**(Ceiling 30 Marks)**

13. Describe one of your happiest memories of schooldays keeping in mind the characteristics of descriptive writing.
14. Write an email to your friend congratulating him/her on his/her performance in the university examination.
15. Relevance of audience analysis in academic writing.
16. Explain process analysis with an example.
17. Types of paragraphs in an academic essay.
18. Prepare a note on the uses of case studies.
19. Write a cause and effect paragraph on childhood obesity.

**SECTION C: Answer any *one* question. Each carries *ten* marks.**

20. Write a review of the latest movie you have seen for posting on your blog.
21. Prepare a cover letter and a resume to apply for the post of a Marketing Manager at ABC Enterprises.

**(1 × 10 = 10 Marks)**