

**SECOND SEMESTER UG DEGREE EXAMINATION, APRIL 2023****BSM****GBSM2C02T: ECONOMICS OF SPORTS****Time: 2 ½ Hours****Maximum Marks: 80****SECTION A: Answer the following questions. Each carries *two* marks.****(Ceiling 25 Marks)**

1. What is Sports Economics?
2. Define Elasticity of Demand.
3. What is Income effect?
4. What are the benefits of broadcasting Sports events?
5. Mention the factors that contribute to employment generation in sports.
6. What are Economic models? Give an example.
7. State the Law of Demand.
8. Discuss about the derived demand for sports.
9. Name any four International Sports Associations.
10. What are the economic factors that drive Sports sponsorship?
11. List out the emerging sub areas in the branch of Sports economics.
12. What do you mean by price ceiling?
13. Explain the relevance of sports participation in clubs, gyms or public space.
14. What is Uncertainty of outcome hypothesis?
15. What are the different employment opportunities in the field of Sports?

**SECTION B: Answer the following questions. Each carries *five* marks.****(Ceiling 35 Marks)**

16. Explain the relationship between price and demand using a demand curve.
17. Elaborate the concept of Income- leisure trade off.
18. Discuss about the trends in Sports participation.
19. Explain briefly about any two Indian Sports leagues.
20. Discuss about the growth of Sports industry in India.
21. Analyze the Olympic game from an economic perspective.
22. Write about the concept of Utility.
23. Explain about the derived demand for sports.

**SECTION C: Answer any *two* questions. Each carries *ten* marks.**

24. Discuss about the Indian and International experience of Leagues.
25. Describe the key challenges related to investing in Sports Infrastructure.
26. Analyze the economic impact of hosting mega sport events.
27. Differentiate between Monopoly and Oligopoly.

**(2 × 10 = 20 Marks)**