

SECOND SEMESTER UG DEGREE EXAMINATION, APRIL 2023**(Regular/Improvement/Supplementary)****B.Com Professional****GBCP2B05T: BUSINESS MANAGEMENT AND ENTREPRENEURSHIP****Time: 3 Hours****Maximum Marks: 80****PART A: Answer all the questions. Each carries one mark.****Choose the correct answer.**

1. Who is the founder of core competency theory?
a. Lyndall Fowners Urwick b. Herbert Simon c. Peter F Drucker d. CK Prahlad
2. Which of the following is not a derivative plan?
a. Goal b. Objective c. Budget d. Controls
3. This test measures the knowledge already acquired by a candidate.
a. Proficiency Test b. Aptitude Test c. Achievement Test d. Dexterity Test
4. SIDO was formed under
a. Ministry of Finance b. Ministry of Industry
c. Ministry of Commerce d. None of the above
5. NIESBUD was launched in the year.....
a. 1955 b. 1975 c. 1983 d. 1990

Fill in the Blanks.

6. NAYE stands for
7. approach is based on the idea that an organization is studied in detail and decisions are taken for each sub system.
8. is the founding father of social system school of thought.
9. entrepreneurs are extremely task oriented.
10. KITCO stands for

(10 × 1 = 10 Marks)**PART B: Answer any eight questions. Each carries two marks.**

11. Mention the scope of management.
12. Write an account on piece rate system.
13. What is meant by Fatigue study?
14. Comment on delegation of authority.
15. Differentiate recruitment and selection.

(PTO)

16. Define Directive style of leadership.

17. What is meant by Intrapreneurs?

18. Give an account on business Incubation.

19. What is meant by Bridge Capital?

20. What is start up village?

(8 × 2 = 16 Marks)

PART C: Answer any six questions. Each carries four marks.

21. Explain management as a profession.

22. What are the merits and demerits of scientific management?

23. Differentiate between Rules and methods.

24. Explain in detail about Staff Organization.

25. Explain the types of communication according to organization structure.

26. List out the differences between Innovation and Invention.

27. What are the functions of ED Clubs?

28. Enlist the steps of Entrepreneurship Development Programmes?

(6 × 4 = 24 Marks)

PART D: Answer any two questions. Each carries fifteen marks.

29. Explain in detail about the principles of co-ordination.

30. Compare Maslow's motivation theory with Herzberg's two factor theory of motivation.

31. What are the measures taken for the development of women entrepreneurship?

(2 × 15 = 30 Marks)