QP CODE: D1BCM2502	**(Pages: 2)**	**Reg. No**	**: .....**
		Name	**: .....**

FIRST SEMESTER FYUGP (Regular) EXAMINATION, NOVEMBER 2025

Discipline Specific Core (DSC) Courses - Minor

COM1MN101 : Fundamentals of Entrepreneurship

(Credits: 4)

Time: 2 Hours **Maximum Marks: 70**

Section A

Answer the following questions. Each carries 3 marks (Ceiling: 24 marks)

1.	Mention any three key characteristics of an entrepreneur.	BL1	CO1
2.	What is meant by entrepreneurial competencies?	BL1	CO1
3.	What is meant by Kerala's entrepreneurial ecosystem?	BL1	CO1
4.	Differentiate between incubator and accelerator.	BL1	CO1
5.	What do you mean by entrepreneurial mindset?	BL1	CO1
6.	List any three sources of resource mobilisation for a start-up.	BL2	CO1
7.	What is meant by an entrepreneurial support system?	BL1	CO1
8.	Comment on rural entrepreneurship.	BL1	CO2
9.	Give an example of a market trend that has created a new business opportunity.	BL3	CO1
10.	Give one example of a government scheme that supports women entrepreneurs in India.	BL3	CO2

Section B

Answer the following questions. Each carries 6 marks (Ceiling: 36 Marks)

11.	Evaluate how overcoming challenges such as competition and limited resources can make entrepreneurs stronger and more innovative. Give examples to support your answer.	BL5	CO3
12.	Analyse the importance of opportunity recognition in the success of an entrepreneurial venture.	BL4	CO2
13.	Evaluate the effectiveness of key organizations like KSUM, in promoting start-ups. Suggest measures to strengthen their impact.	BL5	CO2

(PTO)

14.	Evaluate the role of health and wellness entrepreneurship in today's society. Suggest innovative strategies that can make such ventures more impactful.	BL5	CO3
15.	Evaluate the contribution of social entrepreneurship to sustainable development. Suggest ways to encourage more individuals to become social entrepreneurs.	BL5	CO3
16.	Explain how entrepreneurship contributes to the economic development of a nation. Support your answer with suitable examples.	BL2	CO1, CO2
17.	Evaluate the challenges faced by women entrepreneurs and suggest strategies to encourage more women to take up entrepreneurship.	BL5	CO2
18.	Evaluate the importance of ethics in building customer trust. Propose measures that an entrepreneur can adopt to ensure ethical decision-making.	BL5	CO3
	Section C		
	Answer any one question. Each carries 10 marks (1 x 10 = 10 Marks)		
19.	Evaluate the role of digital, sustainable, and eco-entrepreneurship in shaping the future of business. Suggest innovative strategies that entrepreneurs can adopt to balance profitability with social and environmental responsibility.	BL6	CO4
20.	Design a comprehensive support framework for strengthening Kerala's entrepreneurial ecosystem, integrating the roles of KSUM, government and private agencies, start-up hubs, and educational institutions. Justify how your proposed framework can promote sustainable entrepreneurship.	BL6	CO4
	CO : Course Outcome		
	BL : Bloom's Taxonomy Levels (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)		