

QP CODE: D1BBS2502	(Pages: 2)	Reg. No :
		Name :

FIRST SEMESTER FYUGP (Regular) EXAMINATION, NOVEMBER 2025

Discipline Specific Core (DSC) Courses - Major

BBS1CJ102 : Management theory and practices

(Credits: 4)

Time: 2 Hours

Maximum Marks: 70

Section A

Answer the following questions. Each carries 3 marks (Ceiling: 24 marks)

1.	Explain the four principles of Scientific management theory.	BL1	CO1, CO2, CO3
2.	What is strategic plan?	BL1	CO2, CO3
3.	What is meant by Autocratic Leadership?	BL1	CO2, CO3
4.	What are the benefits of TQM?	BL1	CO4
5.	Mention any two key findings of the Hawthorne Studies.	BL1	CO1, CO2, CO3
6.	Explain how Theory Y assumptions can lead to a more positive and productive work environment.	BL2	CO1, CO2, CO3
7.	Define the term span of control in management.	BL2	CO2, CO3
8.	Define the term staffing.	BL2	CO2, CO3
9.	What is the importance of Open book management?	BL1	CO4
10.	How does the Quantitative Approach help in managerial decision-making?	BL2	CO1, CO2, CO3

Section B

Answer the following questions. Each carries 6 marks (Ceiling: 36 Marks)

11.	A factory is experiencing delays because workers do not know whom to report to. Apply the Scalar Chain principle to improve communication.	BL3	CO1, CO2, CO3
12.	Assess how effective coordination among all three levels of management contributes to organizational success.	BL4	CO2, CO3
13.	Explain the steps in control process.	BL2	CO2, CO3

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14.	Analyse how CSR contributes to building a company's brand image and reputation.	BL4	CO4
15.	Explain the steps in the process of organizing.	BL1	CO2, CO3
16.	Elaborate on the features of Management.	BL1	CO1, CO2, CO3
17.	Discuss the features of lean management.	BL2	CO4
18.	Briefly explain the steps of successful BPR.	BL2	CO4

Section C

Answer any one question. Each carries 10 marks (1 x 10 = 10 Marks)

19.	Write a note on MBO concept.	BL2	CO2, CO3
20.	Compare and contrast the different types of controlling in terms of their purpose and application.	BL2	CO2, CO3

CO : Course Outcome

BL : Bloom's Taxonomy Levels (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)