

QP CODE: D1BAN2501

(Pages: 2)

Reg. No :

Name :

FIRST SEMESTER FYUGP (Regular) EXAMINATION, NOVEMBER 2025

Discipline Specific Core (DSC) Courses - Major

BAN1CJ101 : Principles of Management

(Credits: 4)

Time: 2 Hours

Maximum Marks: 70

Section A

Answer the following questions. Each carries 3 marks (Ceiling: 24 marks)

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| 1. Mention any two limitations of the Classical management approach. | BL1 | CO1 |
| 2. Define Management by Objectives (MBO). | BL1 | CO2 |
| 3. What do you mean by selection in HRM? | BL1 | CO3 |
| 4. What is control process? List its major steps. | BL2 | CO4 |
| 5. Why is Stability of Tenure important in management? | BL2 | CO1 |
| 6. Explain any two workplace examples of Maslow's safety and social needs. | BL5 | CO1 |
| 7. Give an example of how plans and policies help in decision-making. | BL2 | CO2 |
| 8. Define Human Resource Planning (HRP) and state its key objective. | BL2 | CO3 |
| 9. What is CSR? | BL2 | CO4 |
| 10. List the three categories of Mintzberg's managerial roles. | BL1 | CO1 |

Section B

Answer the following questions. Each carries 6 marks (Ceiling: 36 Marks)

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| 11. Describe the Systems Approach to management and explain its importance in understanding organizational operations. | BL2 | CO1 |
| 12. Explain any three types of leadership styles with suitable examples. | BL2 | CO4 |
| 13. Evaluate the job stress management measures used in organizations. | BL2 | CO3 |
| 14. Discuss how Quality Management contributes to business excellence. | BL5 | CO4 |
| 15. Explain any three core features of ancient Indian management practices. | BL2 | CO1 |

(PTO)

16. "Management is both science and an art." Justify this statement.	BL2	CO1
17. Explain any three quantitative techniques used in managerial decision making.	BL2	CO2
18. Examine the types of compensation used to reward the employees.	BL2	CO3

Section C

Answer any one question. Each carries 10 marks (1 x 10 = 10 Marks)

19. "Taylor's Scientific Management laid the foundation for modern management practices." — Analyze this statement.	BL4	CO1
20. Define Organizational structure. Enumerate the types of organizational structures.	BL3	CO2

CO : Course Outcome

BL : Bloom's Taxonomy Levels (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)