

FIRST SEMESTER FYUGP EXAMINATION NOVEMBER 2025**Improvement/Supplementary (2024 Admissions)****BSM****MAJOR****BSM1CJ101: INTRODUCTION TO SPORTS ECONOMICS****Time: 2 Hrs.**

M: Mark

BL: Bloom's Taxonomy Level (1 to 6)

CO: Course Outcome

Maximum Marks: 70**Section A: Answer all questions. Each carries 3 marks.
Ceiling: 24 Marks**

No.	Question	M	BL	CO
1.	Describe the relationship between sports and economic growth in a community.	3	2	CO1
2.	Analyze a recent sporting event and discuss its economic impact on the local community.	3	3	CO1
3.	List three factors that influence the economic organization of a sports team.	3	1	CO3
4.	How can economic models help sports managers in decision-making?	3	3	CO2
5.	What is the concept of market equilibrium?	3	2	CO2
6.	Define the economic model of sports consumption and its key components.	3	1	CO2
7.	Describe how the dual decision hypothesis applies to an athlete's choice between training and leisure.	3	3	CO3
8.	Explain the uncertainty of outcome hypothesis and its relevance in sports competitions.	3	2	CO2
9.	Define a cartel and explain how it can be seen in sports leagues.	3	1	CO4
10.	Compare and contrast the characteristics of a natural monopoly and a cartel in the context of sports leagues.	3	4	CO4

**Section B: Answer all questions. Each carries 6 marks.
Ceiling: 36 Marks**

No.	Question	M	BL	CO
11.	Compare the roles of supply and demand in the sports industry, focusing on how they affect sports pricing and attendance.	6	4	CO3
12.	Explain the economic benefits that a city might experience from hosting a major sporting event.	6	3	CO3
13.	Discuss the concept of price elasticity of demand and examine its type.	6	5	CO1
14.	Evaluate the impact of a change in supply and demand on market equilibrium.	6	5	CO4
15.	What role does advertising play in shaping sports consumption behavior based on the economic model?	6	4	CO4
16.	How do demographic factors like age and gender affect the demand for specific sports?	6	2	CO4
17.	Discuss how economic downturns can affect the demand for sports activities and products.	6	3	CO4
18.	Explain what is meant by a sports league acting as a natural monopoly. How does this affect the competition between teams?	6	2	CO5

Section C: Answer any one question. Each carries 10 marks. (1 x 10 = 10 marks)

No.	Question	M	BL	CO
19.	Explain the Law of Diminishing Marginal Utility and its significance in consumer choice theory. Provide examples to illustrate your answer.	10	4	CO2
20.	Discuss the transition to professionalism in sports. What are the key changes that occur in sports competitions when they become professional? Include examples of how this transition affects both athletes and teams.	10	3	CO3