

**FIRST SEMESTER FYUGP EXAMINATION NOVEMBER 2025****Improvement/Supplementary (2024 Admissions)****MINOR****BIB1MN102: ENTREPRENEURSHIP DEVELOPMENT****Time: 2 Hrs.****Maximum Marks: 70**

M – Mark

BL - Bloom's Taxonomy Level (1 to 6)

CO - Course Outcome

**Section A: Answer all questions. Each carries 3 marks.****Ceiling: 24 Marks**

No.	Question	M	BL	CO
1.	Who are Copreneurs?	3	1	CO1
2.	How does an intrapreneur differ from an entrepreneur?	3	2	CO1
3.	How does market research help in generating business ideas?	3	5	CO2
4.	What are the main differences between venture capital and angel investing?	3	5	CO3
5.	Briefly describe how SIDBI's Credit Guarantee Scheme helps entrepreneurs secure loans.	3	2	CO3
6.	What is the role of SIDBI (Small Industries Development Bank of India) in supporting small-scale industries?	3	1	CO3
7.	What are some common mistakes to avoid when writing a business plan?	3	2	CO4
8.	What strategies can entrepreneurs use to handle questions and objections during a pitch presentation?	3	3	CO4
9.	Explain the concept of sustainability in entrepreneurship.	3	1	CO4
10.	How can a well-defined project objective enhance the effectiveness of a project proposal?	3	2	CO4

**Section B: Answer all questions. Each carries 6 marks.****Ceiling: 36 Marks**

No.	Question	M	BL	CO
11.	Define Fabian Entrepreneurship and Drone Entrepreneurship. How do these two types resist change?	6	2	CO1
12.	Differentiate between entrepreneurs and managers based on their roles and responsibilities.	6	4	CO1
13.	Imagine that your mother is starting a new business. How will you support her?	6	6	CO1
14.	What is a feasibility study? Why is it important for a new business?	6	2	CO2
15.	How does understanding customer needs and market trends contribute to the success of a business?	6	5	CO2
16.	Examine the various schemes provided by NABARD (National Bank for Agriculture and Rural Development) to promote rural entrepreneurship.	6	4	CO3
17.	Discuss the essential elements of a business plan. How does each element contribute to the overall effectiveness of the plan?	6	4	CO4
18.	Discuss the contents of a project report.	6	4	CO4

**Section C: Answer any one question. Each carries 10 marks. (1 x 10 = 10 Marks)**

No.	Question	M	BL	CO
19.	Evaluate the effectiveness of various techniques for generating business ideas. How can these techniques help entrepreneurs identify viable opportunities in a competitive market?	10	5	CO2
20.	A startup founder is deciding between crowdfunding and angel investors to fund the launch of a new consumer product. Analyze how each funding strategy could impact the product's market entry, brand awareness, and long-term growth. Provide a recommendation with justifications.	10	3	CO3