

FIRST SEMESTER FYUGP EXAMINATION NOVEMBER 2025**(Regular/Improvement/Supplementary)****BBA****MAJOR****BBA1CJ101: FOUNDATIONS IN BUSINESS DECISION****Time: 2 Hrs.****Maximum Marks: 70**

M: Mark

BL - Bloom's Taxonomy Level (1 to 6)

CO - Course Outcome

Section A: Answer all questions. Each carries 3 marks. Ceiling: 24 Marks				
No.	Question	M	BL	CO
1.	Differentiate between programmed and non-programmed decisions.	3	2	CO1
2.	State the advantages of the bounded rationality model.	3	2	CO1
3.	What is the rational decision-making model?	3	2	CO1
4.	What are the limitations of intuition based decision making?	3	2	CO1
5.	Comment on group decision making.	3	2	CO1
6.	Explain the concept of managerial roles.	3	1	CO2 CO4
7.	What are the key elements of an organizational structure?	3	1	CO2 CO6
8.	Write a note on the importance of organizing.	3	2	CO2 CO6
9.	Discuss any two methods of recruitment.	3	1	CO2 CO6
10.	What is the significance of training in an organization?	3	2	CO3 CO5
Section B: Answer all questions. Each carries 6 marks. Ceiling: 36 Marks				
No.	Question	M	BL	CO
11.	Discuss the importance of staffing in management.	6	3	CO1 CO4
12.	Critically evaluate the effectiveness of SWOT analysis as a strategic planning tool.	6	5	CO1 CO4
13.	Explain the concept of bounded rationality and how it differs from the rational decision-making model.	6	4	CO3 CO4
14.	Examine the different types of intuitions.	6	3	CO3 CO4
15.	Explain the roles and responsibilities of each levels of management.	6	2	CO1 CO4
16.	A team leader needs to make a decision that will impact the entire team. How can the leader effectively use a participative decision-making style to ensure team buy-in and commitment?	6	4	CO1 CO2
17.	Discuss the concept of motivation. Explain any two theories of motivation in detail.	6	2	CO2 CO6
18.	What are the key steps involved in the control process?	6	3	CO2 CO6
Section C: Answer any one question. Each carries 10 marks. (1 x 10 = 10 marks)				
No.	Question	M	BL	CO
19.	What is decision making? Compare and contrast different types of Decisions.	10	5	CO2 CO4
20.	A small business owner is struggling to manage rapid growth. The owner is overwhelmed with tasks and the business is facing challenges in decision-making and coordination. Recommend specific management techniques and principles that the owner can implement to address these issues.	10	4	CO1 CO2