

D1BAF2501

Name: .....

Reg. No.: .....

**FIRST SEMESTER FYUGP EXAMINATION, NOVEMBER 2025****(Regular/Improvement/Supplementary)****B.Com. APPLIED FINANCE & ACCOUNTING****MAJOR****AFA1CJ101: BUSINESS MANAGEMENT PRINCIPLES AND PRACTICES****Time: 2 Hrs.**

M: Mark

BL: Bloom's Taxonomy Level (1 to 6)

CO: Course Outcome

**Maximum Marks: 70**

<b>Section A: Answer all questions. Each carries 3 marks. Ceiling: 24 Marks</b>				
<b>No.</b>	<b>Question</b>	<b>M</b>	<b>BL</b>	<b>CO</b>
1.	What does Management as a science mean?	3	2	CO1
2.	State the features of management.	3	2	CO1
3.	What does HRM mean?	3	2	CO1
4.	What is Social System School?	3	2	CO1
5.	Comment on resistance to change.	3	2	CO1
6.	What is strategic plan?	3	2	CO1
7.	What is Informal Organization?	3	2	CO1
8.	What is Decentralization?	3	2	CO1
9.	What is participative style of leadership?	3	2	CO1
10.	What is Verbal Communication?	3	2	CO1
<b>Section B: Answer all questions. Each carries 6 marks. Ceiling: 36 Marks</b>				
<b>No.</b>	<b>Question</b>	<b>M</b>	<b>BL</b>	<b>CO</b>
11.	Explain Management as a profession.	6	4	CO2
12.	Discuss the process of Planned change.	6	2	CO2
13.	Describe Henry Fayol's principles of Management.	6	2	CO2
14.	Explain the conclusions drawn by Prof. Elton Mayo on the basis of Hawthorne Studies.	6	2	CO2
15.	What is planning? Discuss its features and advantages.	6	2	CO2
16.	Delineate the barriers to effective communication.	6	2	CO2
17.	Explain Maslow's Need Hierarchy theory.	6	2	CO2
18.	Briefly Explain MBO and its Process.	6	2	CO2
	<b>(PTO)</b>			

**Section C: Answer any one question. Each carries 10 marks. (1 x 10 = 10 marks)**

No.	Question	M	BL	CO
19.	<p><b>Case Study: Future Vision Consulting</b></p> <p>Future Vision Consulting is a growing consultancy firm that specializes in providing strategic advice to businesses in various sectors. The firm has been facing several challenges recently:</p> <ul style="list-style-type: none"> <li>• <b>Strategic Alignment Issues:</b> There is a disconnect between the firm’s long-term goals set by top management and the projects undertaken by various departments.</li> <li>• <b>Inefficient Communication:</b> Feedback from project teams indicates that information does not flow smoothly between management levels, leading to misalignment in project objectives.</li> <li>• <b>Employee Morale:</b> Many consultants feel overwhelmed due to unclear roles and responsibilities, impacting team productivity and morale.</li> </ul> <p><b>Question:</b></p> <p>"Evaluate the process of management at Future Vision Consulting and its importance of effective planning, organizing, leading, and controlling in enhancing communication and alignment within the organization.</p>	10	3	CO2 CO3
20.	<p>You have been appointed as the HR manager of a rapidly growing tech startup that needs to scale its workforce to support new projects. The company is facing challenges in attracting the right talent and ensuring a smooth selection and placement process.</p> <p><b>Question:</b></p> <ol style="list-style-type: none"> <li>a. Define staffing and explain its need/importance in the context of your role as an HR manager in the tech start up.</li> <li>b. Outline the Staffing function you would implement to ensure a diverse and qualified pool of candidates.</li> </ol>	10	3	CO3

