

D1BHC2302 (S1)

Reg. No.....

Name: .....

**FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2024**

**(Improvement/Supplementary)**

**B.Com. HONOURS**

**GBCH1B02T: BUSINESS MANAGEMENT & ENTREPRENEURSHIP**

**Time: 3 Hours**

**Maximum Marks: 80**

**Part A: Answer all the questions. Each carries *one* mark.**

**Choose the Correct Answer.**

1. Classical school of management comprises of \_\_\_\_\_.
  - a) Social system approach.
  - b) Contingency approach.
  - c) Scientific management.
  - d) System approach.
2. If a person perceives that his outcome in relation to others are equal to those of others is known as \_\_\_\_\_.
  - a) over paid inequity.
  - b) equity.
  - c) underpaid inequity.
  - d) inequity.
3. \_\_\_\_\_ is a function of management which is related with instructing, guiding and inspiring human factor in the organization to achieve the objective of the organization.
  - a) Organizing.
  - b) Directing.
  - c) Staffing.
  - d) Controlling.
4. \_\_\_\_\_ is a study of human behavior as a consequences of belief about what is right or what is wrong.
  - a) Crisis.
  - b) Ethics.
  - c) Ethical issue.
  - d) Fraud.
5. Which of these statements best describes the context for entrepreneurship?
  - a) Entrepreneurship takes place in small businesses.
  - b) Entrepreneurship takes place in large businesses.
  - c) Entrepreneurship takes place in a wide variety of contexts.
  - d) Entrepreneurship does not take place in social enterprises.

**Fill in the Blanks.**

6. \_\_\_\_\_ is a conscious and rational process of pulling together the different parts of the organization and unifying them into team to achieve predetermined goal into an effective manner.
7. \_\_\_\_\_ is the recorded plan of action expressed in quantitative terms.

**(PTO)**

8. Grouping of activities according to location and territory is known as \_\_\_\_\_.
9. \_\_\_\_\_ may be defined as a broad range of policies and ethical practices which are adopted by an organization in dealing with the stakeholders.
10. \_\_\_\_\_ is the best example for industrialization with the imitative entrepreneurs.

(10 x 1 = 10 Marks)

**Part B: Answer any *eight* questions. Each carries *two* marks.**

11. List out the type of entrepreneurs according to the classification by Clarence Danhof.
12. List out any two functions of Techno Parks.
13. What is negative reinforcement?
14. Define charismatic authority.
15. What is the main function of DIC?
16. What is interest test?
17. Explain top level management and their functions.
18. Comment on corporate philanthropy.
19. What is moral standards?
20. What is CSR?

(8 x 2 = 16 Marks)

**Part C: Answer any *six* questions. Each carries *four* marks.**

21. Enumerate the functions of NSIC.
22. Describe the important factors causing unethical behavior.
23. Write short note on NIESBUD.
24. Explain the role and relevance of EDP.
25. Explain the need and importance of corporate social responsibility.
26. What is ISO?
27. What are the merits of scientific management?
28. Differentiate between formal and informal organization.

(6 x 4 = 24 Marks)

**Part D: Answer any *two* questions. Each carries *fifteen* marks.**

29. Define leadership and explain the qualities required for a good leader.
30. How job analysis becomes important for an organization?
31. Who is a woman entrepreneur? Explain the problems faced by women entrepreneurs.

(2 x 15 = 30 Marks)