

D1BBH2304 (S1)

Reg. No.....

Name:

FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2024

(Improvement/Supplementary)

BBA HONOURS

GBAH1B04T: BUSINESS ENTERPRISES

Time: 3 Hours

Maximum Marks: 80

Part A: Answer all the questions. Each carries *one* mark.

Choose the Correct Answer.

1. Which of the following does not characterize business activity?
(a) Production of goods & services. (b) Presence of risk.
(c) Sale or exchange of goods and services. (d) Salary and wages.
2. Indian Partnership Act came into force in the year:
a)1938. b)1942. c) 1956. d)1932.
3. Which feature belongs to Management as a Science?
(a) Experimentation and Observation. (b) Personal Skills.
(c) Practical Knowledge. (d) Perfection through practice.
4. According to MSME (Amendment) Bill 2018, what is the proposed limit of annual turnover to define Small Enterprise?
a) Up to Rs. 5 crores. b) Up to Rs. 10 crores.
c) Rs. 5 to Rs. 75 crores. d) up to 50 crores.
5. It is the process of management which is concerned with obtaining, utilising and maintaining a satisfactory and satisfied work force.
(a) Planning. (b) Organising.
(c) Staffing. (d) Directing.

Fill in the Blanks.

6. _____ is active and constant monitoring of people, process and other resources of your company.
7. All, the other members-only work as per the directions of the Karta are known as _____.
8. The type of leadership style in which the leader seeks input from those working under him/her is called _____.
9. TQM stands for _____.
10. The market regulator of Indian Capital Market is _____.

(10 x 1 = 10 Marks)

(PTO)

Part B: Answer any *eight* questions. Each carries *two* marks.

11. What are the two types of labour involved in factors of production?
12. What is the definition of MSME?
13. Define Human Resource Management. Describe the major components of HRM.
14. Mention the differences between Money market and Capital market.
15. Explain the importance of employee satisfaction in business organisations.
16. What is production management?
17. Distinguish between team and group in business organisation.
18. State the advantages of democratic leadership.
19. What is kaizen technique of production management.
20. What is vestibule training?

(8 x 2 = 16 Marks)

Part C: Answer any *six* questions. Each carries *four* marks.

21. Briefly enumerate the steps involved in staffing process.
22. What is money market and give functions of money market?
23. Discuss the different types of plans.
24. Explain the process of staffing.
25. Mention the importance of production management.
26. As the owner of a business unit, what risks you may face in running it?
27. Most high performing teams go through five stages of team development. Explain.
28. Write short notes on:
 - a) IFCI
 - b) IDBI

(6 x 4 = 24 Marks)

Part D: Answer any *two* questions. Each carries *fifteen* marks.

29. Compare and contrast the world's major economic systems.
30. What is CRM? What is the importance and scope of CRM?
31. What do you mean by intermediary? Explain the functions of different middlemen.

(2 x 15 = 30 Marks)