Name:

Reg.No.:

FIRST SEMESTER FYUGP EXAMINATION NOVEMBER 2024

MINOR

COM1MN106 FOUNDATIONS OF MODERN BANKING

Time : 2 Hrs

Maximum Marks: 70

BL : Bloom's Taxonomy Level (1 to 6)

CO : Course Outcome

| | Section A Ceiling Marks : 24 Answer all questions. Each carries 3 marks. | | | | |
|-----|---|---------|-----|------|------------|
| No. | Question | | М | BL | CO |
| 1. | Define banking? | | 3 | 1 | CO1 |
| 2. | Describe the organisation structure of co-operative bank? | | 3 | 2 | CO1 |
| 3. | Define a negotiable instrument and name two common types of negotiable instruments? | | 3 | 1 | CO1 |
| 4. | How does the duty of confidentiality apply in the relationship between a banker and a customer? | | 3 | 3 | CO1 |
| 5. | Evaluate the importance of banking products like credit cards for both customers and banks? | | 3 | 5 | CO1 |
| 6. | Explain the purpose of Anti-Money Laundering (AML) regulations in banking? | | 3 | 2 | CO2 |
| 7. | What do you mean by KYC? | | 3 | 2 | CO2 |
| 8. | Mention the challenges of modern banking in financial inclusion | | 3 | 2 | CO2 |
| 9. | How does data analytics play a role in enhancing cybersecurity in banks? | | 3 | 2 | CO3 |
| 10. | What are the common cloud security challenges faced by banks? | | 3 | 2 | CO3 |
| | Section B | Ceiling | g N | Aark | as : 36 |
| | Answer all questions. Each question carries 6 marks. | | | | |
| No. | Question | | М | BL | CO |
| 11. | Given the evolution of India's banking system, how might the introduction of private sector banks post-1991 reforms have influenced competition and efficiency in the sector? | | 6 | 3 | CO1 |
| 12. | Evaluate the importance of various banking products like deposits, loans, and cards in enhancing customer experience and the bank's profitability. Provide examples. | | 6 | 5 | CO2 |
| 13. | How can a bank utilize ALM to manage liquidity risk, and what strategies can be employed to ensure sufficient liquidity? | | 6 | 3 | CO2 |
| 14. | Analyze the potential risks that can arise from improper Asset Liability Management in a bank. What are the consequences of not managing these risks effectively? | | 6 | 4 | CO2 |
| 15. | Evaluate the challenges faced by Indian banks in adopting AI technologies. How can these challenges be addressed to maximize the benefits of AI in banking? | | 6 | 5 | CO2 CO3 |
| 16. | Discuss the ethical considerations that banks must keep in mind when implementing new technologies. How can they ensure these technologies are used responsibly? | | 6 | 2 | CO3 |
| 17. | Evaluate the role of regulatory bodies in enhancing cybersecurity measures in the banking sector. How do these regulations impact the overall security posture of banks? | | 6 | 5 | CO3 |
| 18. | Analyze the role of data analytics in banking, particularly in the context of cybersecurity and fraud detection? | | 6 | 4 | CO3 |

| | Section C | | | | | | | |
|-----|--|----|----|------------|--|--|--|--|
| | Answer any 1 question. Each carries 10 marks. (1x10=10 marks) | | | | | | | |
| No. | Question | Μ | BL | CO | | | | |
| | Evaluate the role of the Reserve Bank of India (RBI) in maintaining financial stability in India. How effective has the RBI been in its monetary policy during recent economic challenges? | 10 | 5 | CO1 CO2 | | | | |
| 20. | Discuss the role and impact of the Banking Regulation Act, 1949, in maintaining the stability and integrity of the Indian banking system? | 10 | 3 | CO2 | | | | |
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