

QP CODE: D1BCM2401

Name:

Reg.No.:

FIRST SEMESTER FYUGP EXAMINATION NOVEMBER 2024

MAJOR

COM1CJ101/COP1CJ101 MANAGEMENT PRINCIPLES AND

Time : 2 Hrs

APPLICATION

Maximum Marks : 70

BL : Bloom's Taxonomy Level (1 to 6) CO : Course Outcome

Section A					Ceiling Marks : 24	
Answer all questions. Each carries 3 marks.						
No.	Question	M	BL	CO		
1.	What is PODSCORB?	3	2	CO1		
2.	What strategies are in place to motivate employees to prioritize the organization's interests?	3	3	CO2		
3.	What is meant by organizational structure?	3	2	CO1		
4.	Describe individual-level conflict with an example.	3	2	CO2		
5.	Compare and contrast approach-approach conflict and avoidance-avoidance conflict.	3	4	CO3		
6.	What is the role of motivation in management?	3	2	CO1		
7.	Explain the preventive approaches to conflict management in a workplace setting.	3	2	CO2		
8.	Explain the collaboration strategy in conflict resolution and when it would be most effective.	3	4	CO3		
9.	What is inclusive leadership?	3	2	CO1		
10.	Explain the significance of business ethics in organizational decision-making. Provide an example.	3	3	CO4		
Section B					Ceiling Marks : 36	
Answer all questions. Each carries 6 marks.						
No.	Question	M	BL	CO		
11.	Evaluate Scientific Management Principles.	6	5	CO2		
12.	How to create an effective plan for an organization?	6	2	CO2		
13.	Describe a situation where you had to maintain relationships with external stakeholders to benefit your team or organization. How did you manage those relationships?	6	5	CO2		
14.	What does it mean to delegate authority in a workplace? Why is delegation important for managers and their teams?	6	3	CO2		
15.	In what situations would Contingency Theory be more applicable than other leadership theories?	6	4	CO3		
16.	Evaluate a situation where recognizing ethical challenges in management led to a better outcome for an organization.	6	5	CO4		
17.	Discuss intra-individual conflict, including its types—conflict from frustration, goal conflict, and role conflict with suitable examples.	6	4	CO2		
18.	Explain the roles and responsibilities of board-level and management-level ethics committees in an organization.	6	2	CO4		
Section C						
Answer any one question. Each carries 10 marks. (1x10=10 marks)						
No.	Question	M	BL	CO		

19.	Evaluate the effectiveness of a functional organizational structure versus a divisional organizational structure in a large retail company. Discuss the advantages and disadvantages of each structure in terms of efficiency, decision-making, and adaptability to market changes. Which structure would you recommend for a retail company looking to expand internationally, and why?	10	5	CO2
20.	When analysing a manager's approach to motivating employees, how would the recommendations from Maslow's model differ from those based on Herzberg's theory?	10	4	CO3
