

FIRST SEMESTER FYUGP EXAMINATION, NOVEMBER 2024**HISTORY****MINOR****HIS1MN114: INTRODUCTION TO HISTORICAL TOURISM****Time: 2 Hours****Maximum Marks: 70**

M: Mark

BL: Bloom's Taxonomy Level (1 to 6)

CO: Course Outcome

Section A: Answer all questions. Each carries 3 marks. Ceiling: 24 Marks				
No.	Question	M	BL	CO
1.	Define the term 'excursion' and explain how it differs from a tour.	3	1	CO1
2.	Examine significant contributions of Thomas Cook to modern tourism.	3	1	CO2
3.	List three major classifications of tourism.	3	1	CO1
4.	Write a note on Ibn Battuta's travels in India.	3	2	CO2
5.	Identify the major early Chinese travelers to India and their works.	3	1	CO2
6.	Explain Adventure tourism with examples.	3	3	CO3
7.	Examine the scope of dark Tourism in India.	3	4	CO4
8.	Analyze the scope of health and wellness tourism in Kerala.	3	4	CO4
9.	Explain demonstration effect.	3	2	CO5
10.	What is 'the era of Grand tour'?	3	2	CO2
Section B: Answer all questions. Each carries 6 marks. Ceiling: 36 Marks				
No.	Question	M	BL	CO
11.	What were the key stakeholders of tourism?	6	2	CO3
12.	Discuss the significance of health tourism.	6	2	CO4
13.	What are the major components of tourism?	6	2	CO3
14.	Explain Travel Motivators.	6	2	CO3
15.	Analyze the socio-cultural impact of historical tourism.	6	4	CO2
16.	Critically analyze the difference between cultural tourism and Heritage tourism.	6	4	CO4
17.	Examine the scope of eco-tourism in Kerala.	6	4	CO4
18.	Write a short essay on early travelers to India.	6	4	CO2
Section C: Answer any one question. Each carries 10 marks. (1 x 10 = 10 marks)				
No.	Question	M	BL	CO
19.	Evaluate the positive and negative impacts of tourism on Kerala's environment and culture, suggesting measures for sustainable development.	10	6	CO5
20.	Discuss the economic impact of tourism with special reference to foreign exchange and balance of payments.	10	5	CO6