

D1BSM2303

Reg.No.....

Name:

FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2023

(Regular/Improvement/Supplementary)

BACHELOR OF SPORTS MANAGEMENT

GBSM1C01T: SPORTS GOVERNANCE & POLICIES

Time: 2 Hours

Maximum Marks: 60

SECTION A: Answer the following questions. Each carries *two* marks.

(Ceiling 20 Marks)

1. Explain need and importance for sports Governance.
2. What is the definition of Sports Governance?
3. What are the 3 levels of sport governance?
4. How does Youth Sports help the community?
5. How does the recreational activity strengthen the community?
6. Explain history of amateur Sports.
7. What are the types of violence in sports?
8. How does the financial aid promote positive impact on sport?
9. How does Sports Values enhance in sports participation?
10. Briefly explain structures and values Sports policies.
11. What do you mean by categories of sports organization?
12. Write down principles of sports Governance.

SECTION B: Answer the following questions. Each carries *five* marks.

(Ceiling 30 Marks)

13. Explain role of the governing body.
14. What are the primary functions of national anti-doping agency?
15. Describe basic problems of marketing of intercollegiate sports.
16. What role do the media play in Olympic sports?
17. Enlist the advantages and disadvantages of sports.
18. Discuss the importance of Intercollegiate athletics.
19. Briefly explain merits and demerits of intramural competition.

SECTION C: Answer any *one* question. Each carries *ten* marks.

20. Explain in detail recreational activities, its types and need and importance.
21. Explain in detail the influence of media on sporting events and sport personnel. Give advantages and disadvantages on the influence with examples.

(1 x 10 = 10 Marks)