

FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2023

(Regular/Improvement/Supplementary)

BACHELOR OF SPORTS MANAGEMENT (BSM)

GBSM1B01T: PRINCIPLES AND PRACTICES OF SPORTS MANAGEMENT

Time: 2 ½ Hours

Maximum Marks: 80

SECTION A: Answer the following questions. Each carries *two* marks.

(Ceiling 25 Marks)

1. What are the key roles performed by a manager?
2. Differentiate between Mission & Vision.
3. What are the implications of situational theory?
4. Comment on organisation chart.
5. List out the merits of line organization structure.
6. What is path-goal theory?
7. Explain how the contingency approach is appropriate for studying management.
8. What is control by exception?
9. Highlight the limitations of controlling.
10. Draw and explain a Managerial Grid.
11. What is PERT?
12. Why planning function is continuous?
13. What are strategies?
14. Write the difference between scientific management theory and administrative theory.
15. What is functional organization?

SECTION B: Answer the following questions. Each carries *five* marks.

(Ceiling 35 Marks)

16. Is management an art or science? Discuss.
17. Discuss the implications of the systems approach to management.
18. Discuss the concept of MBO.
19. Discuss about the planning that you will do in order to conduct a sports tournament.
20. What is the difference between formal and informal organization?
21. Write in brief about Vroom's Expectancy Theory.
22. Planning is looking ahead and control is looking back'. Elaborate.
23. Write in brief about the directing function of management.

SECTION C: Answer any *two* questions. Each carries *ten* marks.

24. How does sports management influence intercollegiate and professional sports?
25. Explain in detail various traditional and modern organization structures.
26. Discuss in detail about the stakeholders associated with Sports Ecosystem.
27. Explain in detail about sports celebrity management.

(2 x 10 = 20 Marks)