

FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2023**(Regular/Improvement/Supplementary)****B.Com. HONOURS****GBCH1B02T: BUSINESS MANAGEMENT & ENTREPRENEURSHIP****Time: 3 Hours****Maximum Marks: 80****PART A: Answer *all* the questions. Each carries *one* mark.****Choose the correct answer.**

1. 'Directing' flows in _____ direction.
a) Upward b) Downward c) Diagonal d) Both (a) and (c)
2. Decision-making is the case of _____.
a) Planning. b) Organising. c) Staffing. d) Directing.
3. Which type of organisation gives importance to people and their relationships?
a) Formal organisation. b) Informal organisation.
c) Business organisation. d) Strategic organisation.
4. Unity of command is related to _____.
a) Superiors and subordinates. b) Management and workers.
c) Planned actions. d) Cooperation among employees
5. _____ involves harmony and team spirit among employees.
a) Discipline b) Esprit de corps c) Order d) Standardisation

Fill in the Blanks.

6. _____ is the right to command.
7. _____ involves giving authority and responsibility to subordinates.
8. The formal lines of authority from highest to lowest ranks are known as _____.
9. _____ is the process of exchanging information and understanding between two or more persons.
10. _____ is the process of ensuring that actual results are in accordance with planned results.

(10 x 1 = 10 Marks)**(PTO)**

PART B: Answer any *eight* questions. Each carries *two* marks.

11. What do you mean by Span of Control?
12. Who is a Leader?
13. Define Motivation?
14. What are the functions of a manager?
15. Define Corporate Governance.
16. Explain Start up Villages.
17. Who is an entrepreneur?
18. Define CSR.
19. What do you mean by Business Ethics?
20. What is directing?

(8 x 2 = 16 Marks)

PART C: Answer any *six* questions. Each carries *four* marks.

21. Distinguish between Centralisation and Decentralisation.
22. Write the features of Corporate Governance.
23. Enlist the characteristics of Business Management.
24. What is the relevance of CSR?
25. Illustrate the importance of EDP.
26. Enlist the motivational theories of management.
27. What is leadership? Explain certain leadership theories.
28. Explain the various levels of organization.

(6 x 4 = 24 Marks)

PART D: Answer any *two* questions. Each carries *fifteen* marks.

29. Critically evaluate Taylor's Scientific Management Theory.
30. What is controlling? What are the various techniques of Control?
31. What is Planning? Explain the steps involved in planning process.

(2 x 15 = 30 Marks)