

FIRST SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2023

(Regular/Improvement/Supplementary)

FINANCE & COMPUTER APPLICATION

GBCM1B01T: BUSINESS MANAGEMENT

Time: 2 ½ Hours

Maximum Marks: 80

SECTION A: Answer the following questions. Each carries *two* marks.

(Ceiling 25 Marks)

1. Define management by performance.
2. What is meant by management by exception?
3. Define delegation.
4. List out any two CSR initiatives of a Public sector company.
5. What is Cadbury Committee?
6. What is MIS?
7. Define ethics.
8. What is known as change management?
9. What is the role TPM in Quality management?
10. Comment on corporate citizenship.
11. What is holacracy?
12. Discuss the term rank and yank.
13. Write a note on flexi working.
14. What is motivation?
15. Define departmentation.

SECTION B: Answer the following questions. Each carries *five* marks.

(Ceiling 35 Marks)

16. Describe the techniques of controlling.
17. Explain the concept of administration in 21st century.
18. Highlight the features of management.
19. Explain the different styles of leadership.
20. Examine the process of organizing.
21. Elaborate the factors influencing business ethics.
22. Examine the history of CSR in Indian context.
23. What are the elements of Kaizen as a management tool in quality management?

SECTION C: Answer any *two* questions. Each carries *ten* marks.

24. Explain the functions of management.
25. Discuss the barriers in effective communication.
26. Describe the meaning and scope of business ethics.
27. Explain the relationship between CSR and Corporate Governamce.

(2 x 10 = 20 Marks)

