

D1BCM2301

Reg.No:

Name:

FIRST SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2023

(Regular/Improvement/Supplementary)

FINANCE & COMPUTER APPLICATION

GBCM1B01T: BUSINESS MANAGEMENT

Time: 2 ½ Hours

Maximum Marks: 80

SECTION A: Answer the following questions. Each carries two marks.

(Ceiling 25 Marks)

1. What do you mean by informal organisation?
2. Define delegation of authority.
3. Expand PODSCORB.
4. What do you mean by co-partnership?
5. What is primary need according to Maslow?
6. What do you mean by Free rein style of leadership?
7. List out the different types of communication.
8. Define normative ethics.
9. What is the basic concept of teleological ethical theories?
10. Define the theory of virtue ethics.
11. Define CSR.
12. Define Corporate conscience.
13. Define Corporate Citizenship
14. What do you mean by 4S fishbone?
15. Define flexi working.

SECTION B: Answer the following questions. Each carries 5 marks

(Ceiling 35)

16. Management and administration are synonymous. Comment.
17. Explain the planning premises.
18. Explain Mc Clelland's achievement motivation theory.
19. Explain Kantian theory.
20. Write a note on personal ethics and professional ethics.
21. Write a short note on Corporate Governance.
22. Explain Management Information System (MIS).
23. Define kaizen. What are the features of Kaizen?

SECTION C: Answer any 2 question
(2x10=20 Marks)

24. "Management is a trinity of art, science and profession". Explain.
25. Define control. Explain the various control techniques used in an organisation.
26. What are the business ethical issues related to globalization?
27. Explain the arguments in favour of and against Corporate Social Responsibility.