

FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2022
BACHELOR OF SPORTS MANAGEMENT
GBSM1B01T: PRINCIPLES AND PRACTICES OF SPORTS MANAGEMENT

Time: 2 ½ Hours

Maximum Marks: 80

SECTION A: Answer the following questions. Each carries *two* marks.
(Ceiling 25 Marks)

1. What are the objectives of Sports Management?
2. Mention the main principles of Bureaucratic Theory.
3. What are the benefits of MBO?
4. Give an account on resource allocation.
5. What is transformational leadership?
6. State Herzberg's two factor theory of motivation.
7. What is ratio analysis?
8. What are the different sources of recruitment?
9. Discuss the purposes of control.
10. What is equity theory?
11. Discuss the demerits of line organization structure.
12. What is environmental analysis?
13. What does the principle of esprit de corps suggest?
14. Comment on span of control.
15. What is formal planning?

SECTION B: Answer the following questions. Each carries *five* marks.
(Ceiling 35 Marks)

16. Describe the various features of management.
17. Discuss about the application of quantitative approach to management.
18. If you are in-charge of constructing a sports complex, how will you plan it?
19. What is the relationship between planning and control?
20. Explain the factors that affect organisational design.
21. Discuss about governance of sports.
22. Explain briefly about talent management.
23. What is meant by specialization and formalization?

SECTION C: Answer any *two* questions. Each carries *ten* marks.

24. Describe in detail the nature and scope of sports management.
25. Discuss the steps involved in planning process using an example related to Sports.
26. Explain using examples the concept of Valence, Expectancy, and Instrumentality.
27. What is Human Resource Management? Explain in detail the various aspects involved in HRM.

(2 × 10 = 20 Marks)