

FIRSTSEMESTER UG DEGREE EXAMINATION, NOVEMBER 2022**B.Com HONOURS****GBCH1B02T: BUSINESS MANAGEMENT AND ENTREPRENEURSHIP****Time: 3 Hours****Maximum Marks: 80****PART A: Answer all the questions. Each carries 1 mark.****Choose the Correct Answer**

1. has defined the basic problems of managing as the art of “ knowing exactly what you want men to do and then see that they do it in the best and cheapest way “
 - a) Hentry fayol
 - b) F.W Taylor
 - c) Mary parker Follet
 - d) None
2. Technical supervision comes under
 - a) hygiene
 - b) maintenance factor
 - c) motivational factor
 - d) none of these
3. is the sub function of direction
 - a) Supervision
 - b) Planning
 - c) Motivation
 - d) Recruitment
4. ISO 14001 is meant for
 - a) technical management
 - b) quality standard
 - c) environmental management system
 - d) quality management
5. is a National level apex organization of young entrepreneurs
 - a) NAYE
 - b) TCO
 - c) SIDO
 - d) NSIC

Fill in the Blanks

6. means assigning work to others and giving them the authority to do it.
7. In work is divided into separate task that allow workers to become skilled at one of them.
8. In employees are placed under the guidance of a senior worker in an organization.
9. The competencies required by an entrepreneur for starting a business venture and carrying it on successfully are known as -----
10. -----is designed to help a person in strengthening and fulfilling his entrepreneurial motive and in acquiring skills and capabilities necessary for playing his entrepreneurial role effectively.

(10 x 1 = 10 Marks)**(PTO)**

PART B: Answer any 8 questions. Each carries 2 marks.

11. What are the different types of skills required for a manager?
12. Explain Likerts 4 system of management.
13. What are the characteristics of functional organization?
14. Distinguish between direction and supervision.
15. List out the different entrepreneurial functions given by Kilbt.
16. What do you mean by Personal Entrepreneurial Competencies?
17. How entrepreneurship improves the standard of living of the people?
18. List out any 2 functions of DIC.
19. What is the main objective of ED clubs?
20. What do you mean by a startup village?

(8 x 2 = 16 Marks)

PART C: Answer any 6 questions. Each carries 4 marks.

21. Enumerate the difference between administration and management.
22. Is reference and background check necessary for recruiting an employee?
23. What is corporate governance?
24. Explain the meaning of entrepreneurship.
25. Write short note on business incubation centres.
26. Explain the different types of entrepreneurs-
 - (a) On the basis of type of business
 - (b) On the basis of use of technology
27. Explain some of the remedial measures introduced to overcome the problems of women entrepreneurs.
28. Write short note on Small industries Service Institute (SISI).

(6 x 4 = 24 Marks)

PART D: Answer any 2 questions. Each carries 15 marks.

29. Explain the role and importance of motivation in the organization with respect to the features.
30. The informal organization needs to be strong enough to supportive, but not strong enough to dominate .Discuss.
31. Explain the arguments in favour and against business ethics.

(2 x 15 = 30 Marks)