

THIRD SEMESTER M.A. DEGREE EXAMINATION, NOVEMBER 2024
(Regular/Improvement/Supplementary)

MALAYALAM
FMAL3C09 - REPORTING FOR MEDIA

Time: 3 Hours

Maximum Weightage: 30

Part A: Short answer questions. Answer any *four* questions. Each carries 2 weightage.

Write short notes on:

1. Follow-up stories.
2. Sting Operation.
3. Literary Journalism.
4. Beat Reporter.
5. Hard and Soft News.
6. Off-the-record.
7. Staccato Lead.

(4 × 2 = 8 weightage)

Part B: Short essay questions. Answer any *four* questions. Each carries 3 weightage.

8. Speed is important, but accuracy is far more important in news reporting. Discuss.
9. Elaborate the techniques of precision journalism.
10. Define news and explain two elements of news in detail.
11. Identify the finer points of parliamentary reporting.
12. Reporting non-development is also development reporting- Elucidate.
13. Elucidate the inverted pyramid structure of a news story. Discuss the changing trends of news reporting by the print media.
14. 'Dialect usually should be avoided while reporting other people's words'-give your views on this statement.

(4 × 3 = 12 weightage)

(P.T.O.)

Part C: Essay questions. Answer any *two* questions. Each carries 5 weightage.

15. What are the professional skills that one has to cultivate to be a successful reporter? Explain.
16. Why Lead is called the show window of news? Discuss various types of leads which are commonly used in Indian Newspapers.
17. Crime reporting should not lead to a trial by the media- comment.
18. Explain how the technological devices have helped to gather and transmit news better and faster?

(2 × 5 = 10 weightage)