

**THIRD SEMESTER M.Com DEGREE EXAMINATION, NOVEMBER 2023**  
**(Regular/Improvement/Supplementary)**  
**COMMERCE**  
**FMCM3C13 - RESEARCH METHODOLOGY**

**Time: 3 Hours**

**Maximum Weightage: 30**

**Part A: Answer any *four* questions. Each carries *two* weightage.**

*Write short notes on:*

1. Exploratory research.
2. Piolet survey.
3. Sample survey.
4. Bibliography.
5. Technical report.
6. Nominal scale.
7. Tabulation.

**(4 × 2 = 8 weightage)**

**Part B: Answer any *four* questions. Each carries *three* weightage.**

8. Explain the criterion for section of a good hypothesis.
9. What are the steps to be considered to conduct a good research?
10. Write a short note on accidental sampling and snow ball sampling?
11. Define sample design? Explain the steps involved in it.
12. What are the advantages of non-probability methods?
13. Discuss the types of non-parametric tests.
14. What are the objectives of research?

**(4 × 3 = 12 weightage)**

**Part C: Answer any *two* questions. Each carries *five* weightage.**

15. The case study involves certain steps. Elaborate the different procedures of a case study.
16. Discuss the steps involved in interview process.
17. Describe the various diagrams and charts used in depicting research results.
18. Explain about 'review of literature.'

**(2 × 5 = 10 weightage)**