

**THIRD SEMESTER M.Com DEGREE EXAMINATION, NOVEMBER 2021
(Regular/Improvement/Supplementary)**

**COMMERCE
FMCM3C13 - RESEARCH METHODOLOGY**

Time: 3 Hours

Maximum Weightage: 30

Part A: All questions can be answered. Each carries *two* weightage (Ceiling 6 weightage).

Write short notes on:

1. Research design
2. Pilot study
3. Sampling error
4. Depth interview
5. Field survey
6. Scaling
7. Multicollinearity

Part B: All questions can be answered. Each carries *four* weightage (Ceiling 12 weightage).

8. What is a research problem? Explain the steps involved in defining a research problem.
9. Discuss the factors to be considered while selecting an appropriate scaling technique.
10. What are the functions of pilot study?
11. Explain different types of observation.
12. What are the differences between cluster sampling and stratified sampling?
13. Explain different types of validity.
14. What is plagiarism?

Part C: All questions can be answered. Each carries *six* weightage (Ceiling 12 weightage).

15. Explain the steps involved in the process of research.
16. Evaluate case study method.
17. What is measurement scale? Explain different types of measurement scales used in research.
18. What is interpretation? Explain its significance. What are the precautions to be taken by the researcher for interpreting the data?