SECOND SEMESTER M.Com DEGREE EXAMINATION, APRIL 2024
(Regular/Improvement/Supplementary)

COMMERCE
FMCM2C09: INTERNATIONAL BUSINESS

Time: 3 Hours **Maximum Weightage: 30**

Part A: Answer any *four* questions. Each carries 2 weightage.

1. What is poly centric orientation?

2. Define Tariff Barriers in present Indian context.

3. What is free trade?

4. Write an example of contract manufacturing in international business.

5. What is meant by Joint Venture?

6. Comment on FDI.

7. What is meant by TRIMS?

(4 × 2 = 8 weightages)

Part B: Answer any *four* questions. Each carries 3 weightage.

8. What is mercantilism?

9. Elaborate on current account in BOP?

10. Explain risk analysis.

11. Write a note on IMF.

12. Expand ASEAN and write the name of its members.

13. Who constitutes NAFTA?

14. Describe the concept of Leomtiff Paradox in International Business.

(4 × 3 = 12 weightages)

Part C: Answer any *two* questions. Each carries 5 weightage.

15. Explain significant provisions of present Foreign Trade Policy.

16. Discuss the problems of foreign companies in Indian market.

17. Explain any two joint ventures successfully implemented in the international market.

18. Discuss the contributing factors for the growth of MNCs in India.

(2 × 5 = 10 weightages)