

SECOND SEMESTER M.Com DEGREE EXAMINATION, APRIL 2021

(Improvement/Supplementary/Special)

M.Com

FMCM2C09: INTERNATIONAL BUSINESS

Time: 3 Hours

Maximum Weightage: 30

Part A: Answer any *four* questions. Each carries 2 weightage

1. What are Turnkey Projects?
2. Briefly discuss the concept, 'SDR'.
3. State the essence of Porter's Value Chain Analysis.
4. Define the term, "Intellectual Property Rights".
5. Compare Tariffs and Quotas.
6. Write down the differences between Spot rate and Forward exchange rate.
7. Which are the sectors in which FDI is not permitted?

(4 × 2 = 8 Weightage)

Part B: Answer any *four* questions. Each carries 3 weightage.

8. What is BOP Deficit? Trace out the reasons for BOP Disequilibrium.
9. "Development without concern to the Mother Nature is fatal". Justify this statement, keeping in mind the initiatives of Indian MNCs to maintain 'strategic fit' in saving Nature. Cite examples.
10. Prepare a SWOC analysis for "Cross-border Mergers and Acquisitions in Indian e-commerce market".
11. "Firms need global orientation to survive in the domestic market". Elucidate.
12. Critically analyse the role of WTO in Indian Economy.
13. Distinguish between:
 - (a) Domestic business and International business.
 - (b) Global companies and Transnational companies.
14. Comment on India's achievements becoming leading partners with EU and NAFTA.

(4 × 3 = 12 Weightage)

(PTO)

Part C: Answer any *two* questions. Each carries 5 weightage

15. “Joint Ventures between Indian and foreign corporates has remarkably been contributing to the growth of Automobile sector in India”. Critically evaluate this statement with various examples.
16. “Foreign Direct Investment is considered as the lifeblood for economic development”. Analyse this statement keeping in mind, the problems and prospects of foreign companies in Indian market with recent examples.
17. Discuss in detail the modern theories of International Trade.
18. “We live in a borderless world”, says Kenichi Ohmae. In this regard, give an outline on different factors stimulating the growth of MNCs in India. Pick out some threats faced by Indian companies while going globally, on the grounds of political and socio-cultural traits.

(2 × 5 = 10 Weightage)